

HOW DR. RITCHIE DOUBLED HIS NEW PATIENT NUMBERS



CLIENT SUCCESS STORY

Ritchie Chiropractic & Integrative Medicine

Dr. David Ritchie
Charlotte, NC

[VISIT WEBSITE](#)



Dr. David Ritchie explains the challenge he was facing after purchasing a new practice, why he chose Perfect Patients, and the new patient results he's seeing:



I was looking at rebranding my practice after purchasing it to get more website visibility on Google. The team at Perfect Patients responded within minutes to my request for more information. I was presented with a solid, well-defined plan to create my website and get better visibility and the price point was appropriate.

Now I have an incredible website. Monthly rankings continue to increase on Google. I get lots of positive patient feedback on my website and the newsletters, and I receive continued immediate one-on-one support for any question or problem I have.



Website Traffic



75% INCREASE

With the Perfect Patients Premium plan, which includes on-page optimization and ongoing SEO, Dr. Ritchie saw a 75% increase in traffic in the first 90 days.

New Patients



100% INCREASE

Dr. Ritchie's practice was seeing an average of 10 new patients per month. Just a few months with Perfect Patients and he's seeing 20 new patients per month.



When I bought the practice the average monthly new patients was 10. **I am now at about 20 new patients per month and growing.** I'm very happy with my decision to choose Perfect Patients!

- DR. DAVID RITCHIE

